# Wirelane GmbH is a Winner of *Fast Company*'s 2018 Annual Innovation by Design Awards

Wirelane joins 398 companies, projects, and products from Google, Microsoft, Herman Miller, Carnegie Mellon, Nike, and others

Saarbrücken, Saarland, September 11, 2018

Wirelane was honored as a winner by *Fast Company* in its annual Innovation by Design Awards for 2018 in the Products category.

Innovation by Design is the only competition to honor creative work at the intersection of design, business, and innovation.
The awards, which can be found in the October 2018 issue of *Fast Company*, on stands September 18th, recognize people, teams, and companies solving problems through design. *Fast Company* is honoring an influential and diverse group of 398 leaders in fashion, architecture, graphic design and data visualization, social good, user experience, and more.



Charge Up! Wirelane's simplest and most delightful charging experience to power the future of mobility, was developed in close cooperation with IDEO,

a global design company committed to creating positive impact and change through design. Without that extremely dedicated Team of designers and directors we couldn't have met our goals in the amount of time and at the level of quality we reached.

Wirelane is a full service provider in the field of electric mobility. The company is currently active in 5 countries (D, F, S, NL, CH) and has experience with large industrial customers (VW, Vattenfall, Bouygues and others). In addition to our software solutions, we also offer our specially developed charging stations that set standards through the use of advanced technology such as RADAR sensors and tap payment. The company works with customers from all industry sectors to develop solutions for tomorrow's mobility needs. Wirelane is one of Europe's leading specialist providers of hardware, software and app solutions. Follow us on the way to a clean future. Visit us at www.wirelane.com, follow us on Facebook@Wirelane GmbH.

"The future of design is about more than coddling users," says Stephanie Mehta, editor-in-chief of *Fast Company.* "It's about giving them power over their technology."
*Fast Company* editors and writers spend a year researching and reviewing applicants for the awards. This year, winners and honorees were selected in the following categories: Apps and Games; Experimental; Fashion and Beauty; General Excellence; Graphic Design and Data Visualization; Health; Products; Retail Environments; Social Good; Spaces, Places, and Cities; Students; Timeless Design; User Experience; Web Design; and Workplace.
*Fast Company* is also recognizing Google as the title's first-ever Design Company of the Year.

To see the complete list go to: https://www.fastcompany.com/innovation-by-design/2018